

## **HHL srl**

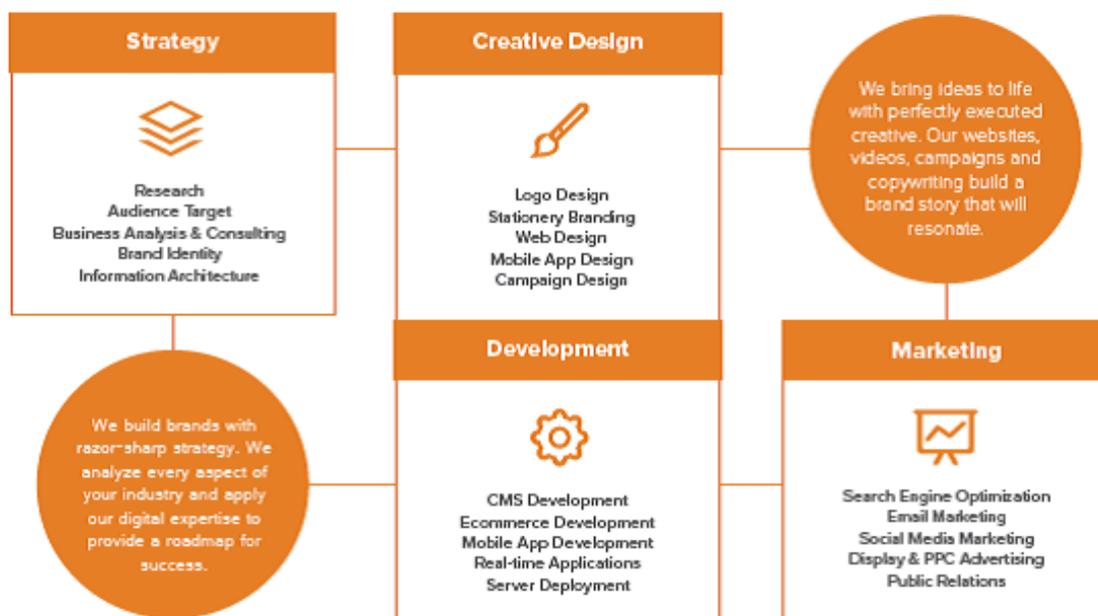
### **Justification of the “best value for money”:**

HHL is a serious and highly professional small company, being part of the Arsonus Digital group. **The company has provided a detailed and appropriate quotation (see table above) for each single dissemination activity foreseen in PHOSave project.** HHL has big experience in designing, developing and maintaining companies’ websites and in developing promotional videos and marketing materials in different languages. Nunuu Coleman, CEO of HHL, was working at ProPHOS from 2011 till 2014. **Nunuu Coleman has developed the ProPHOS website, some promotional materials (see previous projects below) and has established a continuative collaboration with the ProPHOS marketing team.** Besides, thanks to his technical background in chemistry, Nunuu Coleman is able to offer a high quality customized awareness campaigns for the project PHOSave, also supporting the ProPHOS team during the trade fairs and training seminars. **The quality of the offered services, the long term collaboration and the best price/quality ratio contributed to the competitive selection process.** The partnership is based on trust, seriousness and professionalism of the offered services. The detailed HHL’s role is reported in the WP7 description and in the table above a detailed quotation for each task is reported. All these represent the explanation why the subcontractor and the price are appropriate.

### **Profile**

HHL srl (website: <http://arsonus.com/>), with its commercial brand Arsonus Digital, is a small company linked to an international experienced group of creative enthusiasts from multicultural, backgrounds and nationalities. Over the years, this experience is been used to develop unique websites, customized according to customers vision and requirements. The great professionalism and skills are strengths that makes Arsonus Digital unique.

## **SOLUTIONS & SERVICES**



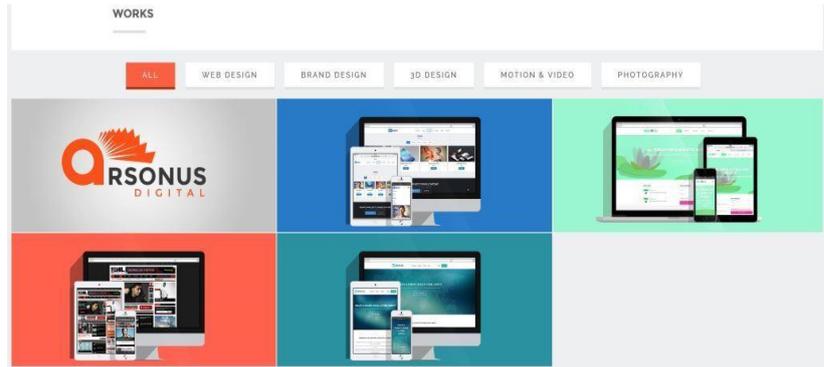
### **Infrastructure and technical equipment:**

The company is composed by Project Managers, Website Design & Development Studio, Graphic Design Studio, 3D & Animation Studio, Video & Photography Studio, Sound Studio, Packaging Design Studio, Branding & Marketing Strategies.

**List of previous projects:**

**WEB SITES:**

- www.prophoschemicals.com  
ProPHOS Chemicals srl
- www.featuringsrl.com  
FEATURING srl
- www.dedalove.com  
DEDALOVE asd
- www.hiphoplead.com  
HIP HOP LEAD srl
- www.ivanfoina.com  
IVAN FOINA



**COMMERCIALS & VIDEO SHOOTS:**

- AZIENDA AGRICOLA BALBI
- JEFFREY NORTEY – ANOTHER DAY
- GLISHY – THIS IS MY LIFE
- MASSPIKE MILES – BEST OF YOU

**PROPHOS promotional materials:**



**STARTPHOS PLUS**  
CONCIME CE 11-53 + 1.5 Zn

Componente	Contenuto (%)
Azoto (N) totale	11%
Di cui: Azoto (N) Ammoniacale	10%
Anidride fosforica (P2O5) solubile in citrato ammonico neutro e acqua	54%
Anidride fosforica (P2O5) solubile in acqua	53%
Zinco (Zn) totale	1.5%

**INDICAZIONI DI PERICOLO**  
Irritante per gli organismi acquatici con effetti a lungo termine.

**CONSIGLI DI PREVENZIONE**  
P202 Evitare l'uso della sostanza sui terreni.  
P273 Evitare l'inquinamento delle acque.  
P280 Indossare guanti e occhiali di protezione.

**INFORMAZIONI PER IL MEDICO**  
In caso di inalazione o ingestione consultare il medico per i consigli preventivi di pronto soccorso.  
AVVERTENZA: consultare un Centro Antidoti.

**FABBRICANTE:**  
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**20kg**