



EVROPSKÁ UNIE
Evropský fond pro regionální rozvoj
Operační program Podnikání
a inovace pro konkurenceschopnost



MINISTERSTVO
PRŮMYSLU A OBCHODU



TECHNOLOGICKÉ
CENTRUM AV ČR



SME Instrument Conference

Agenda

Organizers: The seminar is organized by the Ministry of Industry and Trade in cooperation with the Technology Centre of the Czech Academy of Sciences

Date: 23 – 24 November 2016

Venue: Technology Centre CAS, Ve Struhách 27, Prague 6, <http://www.tc.cz/en>

Language: English

PROGRAMME

DAY 1: Conference

9:30 – 10:00 Registration

10:00 – 10:10 Welcome and Introduction

Marcela Příhodová, HoU, ESIF/Horizon 2020 support Unit, MIT; Naďa Koníčková, Deputy Director of TC CAS

10:10 – 10:40 SME Instrument: State-of-the-art, recent developments, novelties for applicants

Gabriela Mara, EASME

10:40 – 11:00 Support to Innovative companies at the national level: OPEIC and support of knowledge for the projects

Marcela Příhodová, HoU, ESIF/Horizon 2020 support Unit, MIT

11:00 – 11:20 Participation in the SME Instrument scheme: Czech perspective

Michaela Vlková, National Contact Point, TC CAS

11:20 – 12:00 Expert insight into SME Instrument projects, tips to the applicants

Bruce Ainsley, UK, Boris Golob, Croatia, European evaluators

12:00 – 12:45 Lunch break



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12:45 – 13:15 How to increase chances to succeed in the international competition; experience from Phase 1 project implementation

Tomáš Šalomon, Incomaker

13:15 – 13:35 PHOSave risen from ashes: recipe for a successful proposal re-submission

Elena Turco, Programme Manager, AMIRES

13:35 – 13:50 SME Instrument coaching: how to help companies to get an innovation successfully to the market

Jiří Vavřínek, Key Account Manager, Enterprise Europe Network, TC CAS

13:50 – 14:10 SME coaching on Czech and European level compared

Petr Stejskal, CCO, HELUZ cihlářský průmysl

14:10 – 14:30 Support to the SME Instrument applicants in Hungary

Zita Majoros, consultant, Enterprise Europe Network Directorate, MNKH Hungarian National Trading House CIs.

14:30 – 14:50 Support to the SME Instrument applicants: Seal of Excellence at the regional level

Veronika Jurčová, Junior International Funding Specialist, South Moravia Innovation Centre

14.50 – 15:10 Closing remarks

DAY 2: Expert consultations with project proposal applicants

Electronic registration at the web page <http://geform.tc.cz/smeiconference> is available till 18.11.2016, capacity of the room is limited.

The access at the conference is without fee, the action is supported by project CZERA II (MEYS LE 15025) and OPEIC programme (MIT).

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